



COMMUNICATIONS | DESIGN | PRINT

# CASE STUDIES

March 2018

## PEABODY

Peabody is one of the oldest and largest housing associations in London.

Working with CDP, they updated their signage across 17 various sites, ranging from rebranding office signage to installing ownership plaques at community centres.

**“We had a short timeframe to get this done and CDP’s project management meant that we could achieve this on time and within budget. It was a real collaboration from start to finish and we’re very happy with the results – it’s really brought our brand to life at our offices and in our communities!”**

**Paul Beaton,**  
Senior Brand Manager



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