NEXT ENERGY - EXTERNAL AND INTERNAL SIGNAGE

The Brief: One of our clients Next Energy had taken over a new unit and required high-end internal and external illuminated signage.

The work was required to be designed, produced and installed within a 3 week period.





Challenge

- To survey the site and provide visuals and artwork for the new signage.
- To provide quotations.
- To provide artwork and proofing services plus 3D visuals.
- To plan installations. Risk assessments and method statements being provided where appropriate to ensure a safe working environment and minimisation of risk.
- Installation.
- Maintain close liaison with Next Energy through the process, including MD and Electrician.

COMMUNICATIONS
DESIGN
PRINT

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Solution

Given the scope and deadline for the project, a lot of planning was immediately underway to ensure the survey was completed as soon as possible. Stephen Gibson of CDP completed the survey and then fed the information back into our design team for the visuals to be prepared and artwork created.

We felt that our priorities were to be adhering to timescales, ensuring effective channels of communication and guaranteeing our quality of production and overall service delivery. We got to work straight away on laying out the foundations for our 4 key points of service:

- Survey
- Production
- Installation
- Customer Care



Survey

Precise surveys were completed. Dimensions, imagery and safe working assessments were provided for quotation.

During the survey process an additional request was made to wrap the existing balcony in brushed silver board.

Production

Design: Working closely with Next Energy we ensured all signage was on-brand and met their high standards. Artwork for sign off was provided in the order required for production to meet the installation schedule. Approx 20 signs were manufactured using high quality exterior grade signage materials.

These ranged from external illuminated signs, 3D built up lettering, internal and external signage and parking signage.

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Installation

- Close liaison was maintained with Next Energy, the onsite staff and the Installation team.
- We ensured the installation timetables were maintained through good communication.
- Installations happened over an 4 day period and where all signed off once leaving site.
- Site images were provided (before & after) along with sign off sheets to Next Energy to verify the completion of works.

Customer Care

After the signage was installed we ran various electrical checks on the signage and ensured they where all working to the maximum capacity.

We checked in with our Next Energy contacts to ensure the signage met their requirements and everything was as expected.

The signage was signage was signed off and we will continue to work with the client on future signage projects.

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