



CASE STUDIES

May 2018

ANONYMOUS

CDP are the supplier of development signage to a large UK housing association (who cannot be named for client confidentiality reasons).

During the process CDP covered the following:

- Project management
- Nationwide site surveys
- Supplier management
- Production
- Installation

During the initial stages of this ongoing project with the client, our Signage Account Manager Stephen produced a catalogue-style list of signage the client can regularly order and refer to for ease and to speed up the process.

We were told early on that this project would be nationwide meaning Stephen conducted thorough research into nationwide suppliers and installation teams local to the sites.

Once we had a confident and skilled network of suppliers lined up, fine tuning the specifications of each site's signage began.

Each site is different, meaning our approach to each individual project was bespoke.

Stephen conducted free on-site surveys in Essex, Southend-On-Sea, Central London, Kent and Aberdeen to name a few – showcasing CDP's commitment to client service levels. Our Director Matt has also taken trips to Cornwall for the same reason.

Following the site surveys, we filled out a site map with the best signage locations and any obstructions that needed to be overcome during the installation.

Stephen offered advice to the client on height of signs needed and if any additional/thicker post would be required, while the client chose the signage and advertising they would like at each site from the pre-prepared catalogue.

We have a commitment to always offering the most economical solution to our clients, meaning we source local suppliers and fittings teams to ensure value for money for our clients – no matter the location.

Signage has currently been produced and installed for six large development sites nationwide and the project is still ongoing.



CONTACT ME

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